

# PAUL H. LAESECKE, CHA, CHE

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## EMPLOYMENT HISTORY:

1993-  
PRESENT UNIVERSITY OF DENVER Denver, CO  
Senior Lecturer.  
School of Hotel, Restaurant and Tourism Management,  
Daniels College of Business.  
MBA program  
HRTM undergraduate and graduate programs  
Business Core undergraduate program

Conducted research in the hotel and restaurant industry in Europe as part of my sabbatical during fall quarter 2004. Taught Human Resources Management at the Glion School of Higher Education in Bulle, Switzerland.

1990-93 WYNDHAM HOTELS AND RESORTS 1990-91 Dallas, TX  
Director Management Development and Planning  
Responsible for management development, training, and recruiting.  
Food and Beverage Director 1991-92  
Kingston, Jamaica, WI Morgan Bay, St. Lucia, WI

### Accomplishments

- \* Designed and installed the first management development system.
- \* Successfully turned around the Kingston, Jamaica Hotel.
- \* Successfully opened Wyndham's first all-inclusive resort hotel.
- \* Trained the majority of the 50 hotels in the system.

1988-90 P.H.L. CONSULTING Fort Worth, TX  
President

### Accomplishments

- \* Turned around 9 out of 12 restaurants for the Colonial-Jetton Company.
- \* Successfully operated the Food and Beverage department of an Embassy Suites Hotel via a management contract.

1979-87 T.G.I.F. TEXAS, Inc. Fort Worth, TX  
President

One of three individuals who purchased the T.G.I. Friday's franchise for designated cities in Texas and Louisiana. Grew to a five-unit, \$12 million publicly-held company with 600+ employees.

### Accomplishments

- \* Generated one of the highest revenues per seat in four out of five markets.
- \* Redesigned the prototype building resulting in savings of \$500,000 per unit while losing only six seats.
- \* IPO and actively traded on NASDAQ

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