

RESUME

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- EDUCATION:** 1963 BA (Business Administration, Economics and Social Science),
Southwestern College, Winfield, Kansas
- 1964 MA (Economics, Business Administration), Kansas State University
- 1967 Ph.D. (Economics, Management), University of Oklahoma
- DISSERTATION:** "A Socio-Economic Study of Vocational-Technical Education."
- ACADEMIC EXPERIENCE:**
- 1979 (September) to present. Professor of Management with tenure; Daniels College of Business, University of Denver.
- 1995 (July) to present, Director, Master of Science in Management and Customized MBA Program
- 1998 (September) to present, Director of University Ceremonies
- 1976 (May) to 1981 (August). Director, School of Public Management, University of Denver.

1972 (September) to 1979 (August). Associate Professor of Management and Public Administration, Graduate School of Business and Public Management and College of Business Administration with tenure.

1972 (September) to 1976 (April). Director, MPA Program, College of Business Administration, University of Denver.

1972 (September) to 1976 (August) and 1968 (May) to 1971 (August). Director, Honors Program, College of Business Administration, University of Denver.

1967 (September) to 1971 (August). Assistant Professor of Administration, College of Business Administration, University of Denver, Denver, Colorado.

1964 (September) to 1967 (August). Teaching Assistant, Department of Economics, College of Business Administration, University of Oklahoma.

1964 (June) to 1974 (August). Research Assistant, Department of Economics, Kansas State University.

1963 (September) to 1964 (June). Teaching Assistant, Department of Economics, Kansas State University.

BUSINESS AND GOVERNMENT EXPERIENCE:

1972 (June) to 1972 (July). Planning Specialist, U.S. Department of Transportation, Washington, D.C.; Rocky Mountain Regional Office, Federal Aviation Administration.

1971 (September) - 1972 (May). Economic and Policy Analyst, U.S. Department of Transportation, Economic Analysis Division, Washington, D.C.

1969 (June) - 1969 (September). Operations Manager, Henry L. Hoffman, Inc., Denver.

1966 (June) – 1966 (September), Operations Supervisor, Henry L. Hoffman, Inc., Denver.

CONSULTING:

Business: AMAX, Inc.; The Anaconda Company; Coors Company; Colorado National Banks; AutoTrol Corp.; Star for Parts, Inc.; First National Bank, Longmont; Dow Chemical; United States Thrift Corp.; Systems Analysis and Research Corp.; Stearns-Roger Corp.; Elba Corp.; St. Vrain State Bank; Penton Learning Systems; IBM Corp.; Native American Indians, Inc.; Your Valet Cleaners; United Tire Co.; Capitol Federal Savings & Loan

Association; Alabama Management Institute; Columbia Savings, Sitmar Cruises, Delfast Contractors; Gold Crown Management, Inc.; Winthrop Corporation; Fuller and Company; Public Service Company of Colorado; Honeywell, Inc.; Copper Mountain, Inc.; U.S. West; United Banks of Colorado; Great-West Life Insurance; Veldkamp's Flowers; Porter-McLeod Construction, Inc.; Property Asset Management; America's Preferred Homes; BRE Properties; JPI Properties; CB Richard Ellis; L.J. Melody; Apartment Finders-International; TRI Capital; Fairfield-Woods; Classic Mortgage; Dunmire Property Management; AMI Capital; Simpson Development; Pierce-Eislen, Barron Associates.

Government: U.S. Department of Transportation; City and County of Denver; U.S. Department of Labor; U.S. Department of Education; U.S. Department of Housing and Urban Development; Colorado Department of Revenue; City of Cheyenne; Jefferson County School District; U.S. Department of Agriculture; U.S. Department of Health and Human Services; National Aeronautics and Space Administration; Colorado Department of Local Affairs; City of Aurora, Colorado; Mountain Ute Indian Reservation; Colorado Law Enforcement Administration; University of Colorado; University of Alabama; Colorado Planning Office; City of Littleton, Colorado; U.S. Office of Personnel Management; Denver Regional Council of Governments; City of Fort Collins, Colorado; Colorado Division of Wildlife; Arapahoe County, Colorado; Western Area Power Administration; Colorado Department of Personnel; Denver Community Development Administration, Colorado Housing and Finance Authority; West Adams County Fire District; Cunningham Fire Protection District; Denver Housing Authority; City of Thornton; Weld County; Colorado Division of Housing; El Paso County Housing Authority; City of Colorado Springs; Aurora Housing Authority.

Not-For-Profit: National Academy of Public Administration; Colorado Association of Public Employees; Apartment Association of Metro Denver; Metro Fair Housing Authority; Iliff School of Theology, Denver; St. John's College, Winfield, Kansas; American Society of Travel Agents; Colorado Apartment Association, Colorado Springs Chapter; Unity Church.

AWARDS AND LISTINGS:

Beta Gamma Sigma Business Honorary; Omicron Delta Epsilon Economic Honorary; Pi Alpha Alpha Public Administration Honorary; Pi Gamma Mu Social Science Honorary; Sigma Iota Epsilon Management Honorary, Golden Key, NASPAA Urban Affairs Editorial Committee, Golden Key. Listed in: American Assembly of Collegiate Schools of Business Directory; American Men and Women in Science; National Register of Scientific Personnel; Who's Who in the West; American Economics Association Directory; Who's Who in Consulting; Bi-Centennial Leaders, Editor Board for Scholar and Education; Chairperson,

Board of Advisors, St. John's College; Secretary, Central City Opera House Association; Owner/Manager of the Year Award, Colorado Apartment Association; Who's Who in Industry and Finance.

HONORS:

College of Business of Cecil Pucket Award for Outstanding Teaching and Dedication to Students, 1991; Daniels College of Business Outstanding Teaching Award, 2001; DU Award for Outstanding Leadership of the Faculty, 1993; Daniels Diamond Teaching Awards, 1999, 2001, 2002; National Academy of Public Administration Service Award; 1984; Public Administration Fellowship, 1971-72; Outstanding Young Men of America; 1980; Colorado Apartment Association Manager/Owner of the Year Award, 1986.

TEACHING AREAS:

Management Theory and Practice; Administrative Problems; Business and Contemporary Issues; Business and Government; Business Policy Analysis; Business Philosophy and Practice; Case Approach to Business Problems; Legal and Regulatory Environment of Business; Management Systems Analysis; Operations Planning in the Public Sector; Principles of Administration and Management; Economic History; Principles of Economics I and II; Problem Analysis and Systems Design; Public Administrative Systems; Public Executive Behavior and Organization Theory; Public Administration Integrative Seminar; Long-Range and Operations Planning; Technological Administration; Business, Government, and Society, Public Policy and Business, Practice of Public Management; Managerial Planning, Implementation and Control; Integrative Management; Entrepreneurship; Business Strategy; Management Policy; Human Resources Management, Integrative Challenge, UDCC-Great Business Organizations, Professional Issues.

COLLEGE AND UNIVERSITY ACTIVITIES:

President University Senate (two terms); College Undergraduate Core Curriculum Committee; University Honors Committee; University Committee on Aging; University Study Abroad Committee; University Human Services Committee; MPA/MSW Committee; University Public Affairs Service Committee; University Human Services Management Training Committee; University Location of Department of Economics Committee; The College Core Curriculum Committee; University of Denver Board of Trustees Faculty and Educational Affairs Committee; University Academic Reorganization Committee; Graduate Council University Senate Executive Committee; University Curriculum & Instruction Committee; Graduate Affairs Committee; University Dean for Graduate Studies Search Committee; University Faculty Review Committee; University Executive Policy Committee; Provost Search Committee; Faculty Senate Executive Secretary; Faculty Senate Executive

Committee; Graduation Chief Marshall; Dean's Advisory Committee; College Dean's Search Committee; MPA Review Committee; College Honors Committee; College Research Committee; College Centennial Committee; College Undergraduate Academic Standards Committee; Advisor to Graduate Students Association; College Long-Range Committee; College Intergovernmental Career Development Advisory Board; College MBA Core Curriculum; College Center for Management Development Committee; College of Business Administration and Graduate School of Business and Public Management Organizational Structure Committee; College Public and Not-for-Profit Management Committee; College Cognate Committee; College Research Committee; Division Head Search Committee; Division Curriculum Committee; Department Tenure and Promotion Committee; CBA Technology Committee; University Senate; Search Committee for Director of Alumni Relations; Chair of Senate Financial Planning Committee; Trustees Faculty and Educational Affairs Committee; Trustees Budget Committee; MBA Program Review and Design Committee; Daniels Graduate Program Committee; Faculty Admissions Advisory Committee; DU Land Use Committee; Undergraduate Council; Daniels Operating Group; Daniels Management Group; Daniels Faculty Performance Policy Committee; Daniels Undergraduate Redesign Committee.

PROFESSIONAL AFFILIATIONS:

American Economic Association; American Society for Public Administration; Academy of Management; Alpha Kappa Psi; Academy of Science.

REVIEWER:

Academy of Management, American Review of Public Administration, Scholar and Educator, Policy Studies Journal and Review, Western Casewriters Association, North American Casewriters Association, American Economic Association, McGraw-Hill, Prentice Hall.

CIVIC ACTIVITIES:

City Club; Central City Opera House Association, Board Member and Treasurer, Secretary, Vice-President; Colorado Forum; Denver Chamber of Commerce Task Forces; University of Denver Advisory Board for The Center for Gifted Young Children; Rocky Mountain Mutual Housing Association, Board Member and Chair; Highlands Ranch Development Review Committee, Member and Chair; Cherokee Foundation, Board Member, Chair, Secretary, and Treasurer.

RESEARCH INTERESTS:

Strategic and operations planning
Factors affecting strategic thinking and decision-making
Performance evaluation of intermediate functions in the organization
Managerial control systems
Housing policy
Affordable housing
Regional growth and development

PUBLICATIONS:

Von Stroh, Gordon E., Kansas Industrial Relations Act of 1920, MA Thesis, Kansas State University, 1964.

Von Stroh, Gordon E., Socio-Economic Study of Vocational-Technical Students, Ph.D. Dissertation, University of Oklahoma, 1967, (Published by the Research Coordinating Unit, Oklahoma State University).

Von Stroh, Gordon E., "Differential Effect of Varying Ethnic Background on Organizational Members' Perceptions of Relative Importance of Selected Job Characteristics," Journal of The Academy of Science, Colorado-Wyoming Division, 1968.

Von Stroh, Gordon E., "Education and Its Economics," Journal of Technology, Volume VII, Number 2, Fall 1968, pp. 28-38.

Von Stroh, Gordon E., (contributor) Projects for The Analysis of Technology Transfer, Quarterly Evaluation Report #3, Industrial Economics Division, Denver Research Institute, University of Denver, October 1968.

Von Stroh, Gordon E., "the Vocational-Technical Education Bound Student," The Oklahoma Teacher, Volume 50, Number 5, January 1969, pp. 43-44.

Von Stroh, Gordon E., "Technology Transfer," Journal of Technology, Volume VII, No. 1, Spring, 1969, pp. 69-74.

Von Stroh, Gordon E., "Information, Decision-Making and the Value-Process," The Journal of the Academy of Science, Colorado-Wyoming Division, 1969.

Von Stroh, Gordon E., "Education: The Economic Payoff," Vol. 6, No. 3, University of

Denver Magazine, Winter 1969, pp. 16-19.

Von Stroh, Gordon E., "Decision-Making and Human Behavior," Arizona Business Bulletin, Volume XVI, Number 10, December 1969, pp. 243-247.

Von Stroh, Gordon E., (co-author, C. C. Halterman), Effective Supervisory Management, 1970, University of Denver, 151 pages.

Von Stroh, Gordon E., "Education, How It Pays Off Economically," Oklahoma Business Bulletin, Volume 38, Number 1, January 1970, pp. 11-17.

Von Stroh, Gordon E., (Editor) Business Combinations, Denver: University of Denver, College of Business Administration, Division of Research, 1970, 52 pages.

Von Stroh, Gordon E., "Business Combinations and Government Regulations," Business Combinations, Denver: University of Denver, College of Business Administration, Division of Research, 1970, pp. 37-43.

Von Stroh, Gordon E., "Mergers and Acquisitions: Policy and Economic Analysis," Arizona Business Bulletin, Volume XVII, Number 6, June - July 1971.

Von Stroh, Gordon E., "Welfare Economics in the Cybernetic State," Journal of The Society of Government Economists, December 1972, pp. 11-19.

Von Stroh, Gordon E., "Employment Effects of Transportation Spending," U.S. Department of Transportation, Washington, D.C., April 1972.

Von Stroh, Gordon E., The Potential for Expanding Short Haul-STOL Air Service in the Colorado Mountains, U.S. Department of Transportation, September 1972.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver Intergovernmental Career Development Program, Winter 1973.

Von Stroh, Gordon E., "Airport Development Alternatives in the Steamboat Springs, Colorado Area", U.S. Department of Transportation, March 1974.

Von Stroh, Gordon E., "Business and Government Relations in 1974," Special Publication, Kansai Productivity Center, Osaka, Japan, November 1974.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver Intergovernmental Career Development Program, Winter 1974.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver Intergovernmental Career Development Program, Winter 1975.

Von Stroh, Gordon E., "Municipal Performance Evaluation - Issues, Concepts and Practices," Delivery of the Urban Services, Bureau of Governmental Research and Services, Boulder, April 1975, pages 36-45.

Von Stroh, Gordon E., (Principal Investigator), Denver Metropolitan Area Residential Migration: Why Citizens are Moving In and Out of Denver, Denver Urban Observatory, May 1975.

Von Stroh, Gordon E., "Business and Government Relations in 1975," Special Publication, Kansai Productivity Center, Osaka, Japan, June 1975.

Von Stroh, Gordon E., (Editor) The Intergovernmentalist, Denver: University of Denver Intergovernmental Career Development Program, Winter 1976.

Von Stroh, Gordon E., Public Management Employment Needs in Region VIII, University of Denver School of Public Management and The U.S. Department of Health, Education and Welfare, July 1976.

Von Stroh, Gordon E. (Principal Investigator), Voter Attitudes in Denver, Denver Urban Observatory, August 1976.

Von Stroh, Gordon E., (Principal Investigator), Voter Attitudes in Denver's Councilmanic Districts, Volumes 1-11. Denver Urban Observatory, August 1976.

Von Stroh, Gordon E., (Principal Investigator), The Denver Regional Citizen-Voter: Reported Ideas and Concerns, National Academy of Public Administration, Washington, D.C., September 1976.

Von Stroh, Gordon E., (Senior Principal Investigator), Neighborhood Level Services, National Academy of Administration, Washington, D.C., October 1976.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver, Intergovernmental Career Placement Development Program, Winter 1977.

Von Stroh, Gordon E., "Conceptual Foundations of Neighborhood Organizations," Neighborhood Government, Bureau of Governmental Research and Service, University of Colorado, Boulder, April 1977, 24 pages.

Von Stroh, Gordon E., (Editor), "Proceedings -Seminar on Commuter Aviation Forecasting,"

U.S. Department of Transportation, Denver, June 1977.

Von Stroh, Gordon E. (Senior Principal Investigator), Denver Metropolitan Study and Action Program: Final Report, National Academy of Public Administration, Washington D.C., October 1977.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver, Intergovernmental Career Development Program, Winter 1978.

Von Stroh, Gordon E., "Decentralization of Local Affairs: Making Government More Responsive," National Civic Review, Vol. 67, No. Nine, October 1978, pp. 402-413.

Von Stroh, Gordon E., (Co-author, C. E. Sotiriou) Management Information Systems, Mountain Empire Publishing, Inc., Denver, Colorado, 1978.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver, Intergovernmental Career Development Program, Winter 1979.

Von Stroh, Gordon E., "Financial Administration in Human Service Agencies," Chapter in The Management of Human Services, The University of Alabama Press, 1979, 24 pages.

Von Stroh, Gordon E., Who Uses Denver Public Facilities, Third Report, Denver Urban Observatory, 1979, 30 pages.

Von Stroh, Gordon E., (Editor), "Proceedings -Seminar on Commercial and General Aviation in the Denver Metropolitan Area," U.S. Department of Transportation, March 1979.

Von Stroh, Gordon E. (Senior Principal Investigator), What Denver Can Do to Encourage Downtown Middle and Upper Income Housing, Denver Urban Observatory, 1979, 130 pages.

Von Stroh, Gordon E., Management Concepts and Practices: A Reference Manual for Management Analysts, Employment and Training Administration, U.S. Dept. of Labor, 1979, 263 pp.

Von Stroh, Gordon E., (Co-author), An Analysis of Rent Control and Its Probable Impact on Housing in Denver, Colorado Apartment Association, 1979, 126 pages.

Von Stroh, Gordon E., (Co-authors, David Longbrake and Robert V. Johnston, The Importance of Small Business in the Urban Development of Cities in Region VIII, White House Conference on Small Business, 1979, pp. 343-383.

Von Stroh, Gordon E., "Public Sector Performance - A Brief Criteria Review," Scholar and Educator, Spring/Fall 1979, pages 51-55.

Von Stroh, Gordon E., Budgeting and Financial Administration, University of Alabama Press, 1980, 30 pages and accompanying cassette tape.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver, Intergovernmental Career Development Program, Winter 1980.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver, University of Denver, Intergovernmental Career Development Program, Winter 1981.

Von Stroh, Gordon E., Who Uses Denver's Public Facilities, Special Report, Denver Urban Observatory, 1980, 21 pp.

Von Stroh, Gordon E., Who Uses Denver's Public Facilities, Fourth Report, Denver Urban Observatory, 1981, 25 pp.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver, Intergovernmental Career Development Program, Winter 1982.

Von Stroh, Gordon E., Who Uses Denver's Public Facilities, Fifth Report, Denver Urban Observatory, 1982, 43 pages.

Von Stroh, Gordon E., (Editor), The Intergovernmentalist, Denver: University of Denver, Intergovernmental Career Development Program, Winter 1983.

Von Stroh, Gordon E., "Barriers to Effective Interview Management: Learning Curve Theory Applied to Interview Training." The Journal of the Academy of Science, Colorado-Wyoming Division, Volume XV, April 1983, Number 1.

Von Stroh, Gordon E., Who Uses Denver's Public Facilities, Sixth Report, Denver Urban Observations, 1983, 35 pp.

Von Stroh, Gordon E., with Gary B. McDonnell, "Entrepreneurship in Local Government - Lakewood Corporate Management Program." Practical Management, International City Management Association, 1983.

Von Stroh, Gordon E., (Editor) The Intergovernmentalist, Denver: University of Denver, Intergovernmental Career Development Program, Winter 1984.

Von Stroh, Gordon E., "Application of Data Base Technologies to Public Policy Information Systems," Journal of the Colorado/Wyoming Academy of Sciences, Volume XVI, April 1984, Vol. 1, page 18.

Von Stroh Gordon E., La Alma/Lincoln Park Evaluation Study, Denver Urban Observatory, 1985, 31 pages.

Von Stroh, Gordon E., and Lombardo, Gary A., "Designing Corporate Information Systems to Optimize Adjustments to Public Issue Impacts," Journal of the Colorado/ Wyoming Academy of Sciences, Volume XVII, April, 1985, page 24.

Von Stroh, Gordon E., and Lombardo, Gary A., "Corporate Information Systems: Potential Utility for Organizational Adjustments to Environmental Demands." Management Science and Policy Analysis, Fall 1985, Volume 3, Number 2, pp. 28-32.

Von Stroh, Gordon E., and McGowan, Robert P., "Organizational Resources and Commitments to Productivity," Public Productivity Review, Number 39, Fall 1986, pp. 35-44.

Von Stroh, Gordon E., "Management Systems Development for Unstructured Information," Journal of the Colorado/ Wyoming Academy of Sciences, Vol. XIX, April 1987, p. 8

Von Stroh, Gordon E., "Entrepreneurial Networking: Matching Resources with Entrepreneurs," Journal of the Colorado/Wyoming Academy of Sciences, Volume XX, April, 1988, p.12.

Von Stroh, Gordon E., Contributor, Fundamentals of Multi-Family Housing Management, 1988, Apartment Association, Denver, 132 pages.

Von Stroh, Gordon E., and Sampson, Nancy S., "User-Developed (Enhanced) Software," Public Productivity Review, Spring 1989, Volume XII, Number 3, pp. 331-341.

Von Stroh, Gordon E., contributor, "Organizational/Management Systems," Improving Productivity in State Government, Commission on Government Productivity, March, 1989, pp. 102.

Von Stroh, Gordon E., "Impact of Information Utilization on Productivity Improvement," Journal of the Colorado/Wyoming Academy of Science, Volume XXI, April 1989, Number 1, pp. 13.

Von Stroh, Gordon E., "Developing Corporate Strategy: A System for Public Issues Management," Proceedings of the Mountain Plains Management Conference, Volume II, October 1989, pp. 176.

Von Stroh, Gordon E., "Corporate Strategy Decision-Making: Preferences for Qualitative versus Quantitative Factors," Journal of the Colorado/Wyoming Academy of Science, Volume XXII, April 1990, Number 1, p. 31.

Von Stroh, Gordon E., and Sampson, Nancy S., "Corporate Issues Management: Monitoring, Managing and Evaluating External Impacts," Proceedings of the Association of Management, August, 1990.

Von Stroh, Gordon E., and Sampson, Nancy S., "Organizational Performance Evaluation: Output Criteria and Review," Proceedings of the Mountains-Plains Management Conference, Volume II, October 1990, pp. 201-214.

Von Stroh, Gordon E., "Systems for Trend Observation and Analysis," Journal of the Southwestern and Rocky Mountain Association for the Advancement of Science, Volume 24, Number 1, April 1992, p 30.

Von Stroh, Gordon E., and Johnston, Van R. Alternatives to Quality Management and Quality Services, Proceedings of the Western Social Science Association, April 1984, p.131.

Von Stroh, Gordon E., and Cook, Thomas and Hugh Grove, "LT Helmets Case III: Business Plan," Proceedings of the North American Case Research Annual Meeting, Volume 8, November 1994, p. 100.

Von Stroh, Gordon E., Sampson, Nancy S. "Using Information Systems for Performance Improvement," Journal of the Southwestern and Rocky Mountain Association for the Advancement of Science, Volume 27, Number 1, April 1995, p 30.

Von Stroh, Gordon E., Narapareddy, Vijaya and Sampson, Nancy S. "Central City Opera Case: Revitalizing Tradition," Proceeding of the Western Casewriters Association, March 1996, p. 1.

Von Stroh, Gordon E., Cook, Thomas and Grove, Hugh D., "Ace Equipment Corporation: Business Acquisition Decision," Western Casewriters Association Proceedings, March 1996, p. 56.

Von Stroh, Gordon E. and Sampson, Nancy S. "CoHiTech Case," Proceedings of the North American Case Research Association, October 1996, p. 1.

Von Stroh, Gordon E. "How Managerial Control Systems Have Changed: The Impact of Higher Public Expectations and New Managerial Styles," Proceedings of the American Society for Public Administration, July 1996, p. 25.

Von Stroh, Gordon E., McKirnon, John Research Agenda for Not-for-Profit Management, Kellogg Foundation, September 1996.

Von Stroh, Gordon E. "Resorts CD: From Concept to Developments Stage," Proceedings of the Western Casewriters Association, April 1997.

Von Stroh, Gordon E., Cook, Thomas and Grove, Hugh D., "LT Helmets: Part II," Journal of Accounting Case Research, Volume 4, No.2, Spring 1998.

Von Stroh, Gordon E., Sampson, Nancy S. "Managing New Boundaries in an Age of Electronic Commerce," Journal of the Southwestern and Rocky Mountain Association for the Advancement of Science, Volume 30, Number 1, May 1998, p 48.

Von Stroh, Gordon E., Sampson, Nancy S. "Managerial Control Systems: Federal, State and Local Government Utilization Patterns," Journal of the Southwestern and Rocky Mountain Association for the Advancement of Science, Volume 30, Number 1, May 1998.

Von Stroh, Gordon E., Crean, Michael J. "Monaco Mews at DTC West," Daniels College of Business Case Center, University of Denver, September 1998.

Von Stroh, Gordon E., Narapareddy, Vijaya and Sampson, Nancy S. "Quality Binding Services (QBS)," Proceedings of the 1999 Western Casewriters Association, March 1999, p. 41.

Von Stroh, Gordon E. and Sampson, Nancy S., "Internet Augmentation: Does It Really Improve Classroom Interaction," Journal of the Southwestern and Rocky Mountain Association for the Advancement of Science, Volume 31, Number 1, April 1999, p.17.

Von Stroh, Gordon E. and Sampson, Nancy S., "Technology and Its Impact on Organization Evaluation," Journal of the Southwestern and Rocky Mountain Association for the Advancement of Science, Volume 31, Number 1, April 1999, p.17.

Von Stroh, Gordon E., Cook, Thomas and Hugh Grove, "Aztec Equipment Company," Journal of Accounting Case Research, Volume 5, Number 2, 2000, pp 31-45.

Von Stroh, Gordon E. Rent Reasonableness Market Methodology System, US Department of Housing and Urban Development, July 2001, 45 pages.

Von Stroh, Gordon E. Housing Rent Reasonableness Market-Based Information System, US Housing and Urban Development and Denver Housing Authority, September 2002, 40 pages.

Von Stroh, Gordon E. “The New Frontier Airlines – Case and Teaching Notes,” Proceedings of the Western Casewriters Association, April 2003.

Von Stroh, Gordon E., Denver Area Apartment Vacancy and Survey, Apartment Association of Metro Denver, Denver, Colorado, 225 pages, quarterly since fall 1981 to present.

Von Stroh, Gordon E. Colorado Multi-Family Housing Survey, Colorado Department of Local Affairs, 65 pages, semi-annually since 1995 to present.

Von Stroh, Gordon E. Denver Metro Area Residential Vacancy and Rent Survey, 25 pages, National Association of Residential Property Managers, Quarterly since September 2001 to present.

Von Stroh, Gordon E. Rent Reasonableness Determination Model and Utilization System, US Housing and Urban Development, Denver Housing Authority, Aurora Housing Authority, 36 pages, May 2004.