

General Business Minor

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Office of Undergraduate Programs

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Academic Advising

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- The general business minor may be applied toward a Bachelor of Arts or Bachelor of Science degree at the University of Denver.
- The minor GPA must be 2.0 or higher to graduate.
- Only grades of “C-” or above may be used in completing minor requirements.
- Any minor course substitutions or waivers must be approved by Greg Grauberger, Director of Academic Services,
ggrauber@du.edu

General Business Minor Course Requirements 2008-2009

The five courses listed below, totaling 20 quarter hours, are required for the general business minor:

BUS 1060 Business Environment (4hrs)

Prerequisite: None

This course introduces students to the external environment within which businesses operate. Particular attention is paid to the legal and ethical issues managers/owners have to face. Students are provided with foundation concepts and principles in ethics and given practice in how to apply them when making operating decisions.

ACTG 1800 Introduction to Financial Reporting (4hrs)

Prerequisite: Sophomore Standing

Students will become acquainted with accounting elements that provide a basis for financial reporting and preparation of financial statements. The relationship of accounting principles and transactions to other areas of business will be explored from both an internal and external perspective.

FIN 2800 Financial Decision Making (4hrs)

Prerequisite: ACTG 1800

Students will gain an understanding of basic financial principles and analytical skills including ratio analysis, breakeven analysis and leverage, net present value, internal rate of return, and standard forecasting techniques

MGMT 2800 Principles of Management (4hrs)

Prerequisite: Sophomore Standing

Students will build skills and gain insight into behavioral issues to more effectively manage and lead while articulating the vision and ethical climate for organizational effectiveness.

MKTG 2800 Introduction to Marketing(4hrs)

Prerequisite: Sophomore Standing

This course develops the student's ability to utilize business and consumer research information in order to make decisions regarding the market feasibility of a new venture.

Total 20 hrs