



 **marketing roundtable**  
DANIELS AT DU

*Gather 'round*



## Discover the *buzz* while it's still only a *hum*.

For over a decade, the Marketing Roundtable (MR) at the University of Denver's Daniels College of Business has brought industry professionals, renowned educators and well-respected marketing gurus together to hone their insight and enhance their skills.

The DU Marketing Roundtable truly is the most elite regional marketing professional group available offering marketing leaders and practitioners from all marketing disciplines unprecedented access to industry experts and educators as well as one-on-one exposure to the latest marketing topics, talent and trends.

### Expansive access. Exclusive membership.

Marketing Roundtable gatherings are limited in size to give you and your guests ample opportunity to connect with like-minded marketing insiders and tap the extensive resources at the Daniels College of Business. The goal: to help you expand your mind, your network and your industry.

- Free admission for the member and two guests
- Exclusive access to speakers
- Invitations/discounts at other Daniels events
- Preferred visibility seating at large Marketing Roundtable gatherings
- Ready access to marketing professors and student interns
- Exposure on our website and at events
- Member publication with contact info
- Marketing Roundtable graphic for use on your website
- Member pin (lapel not required) and gift at induction/appreciation ceremony
- And last but not least, free food and beverages at events

*The mandatory (but irresistible) bulleted list of member benefits*



### Intimate, interactive. Occasionally impassioned.

This year's MR gatherings have been redesigned and expanded to impress and to enhance. Held in unique and intimate settings, our gatherings will expose members to a compelling and informative array of topics, forums and social opportunities. Not to mention the occasional lively debate.

### This year promises to be an exceptional season.

In the years since the Roundtable's founding, its schedules and objectives have grown steadily and impressively. Past years' programs have featured such industry gurus as Seth Godin, Philip Kotler and Jack Trout. And this season looks to follow this positive trend, with a dynamic line-up of marketing masterminds combined with timely topics such as leadership, sustainability and talent management.

MR is a welcoming and flexible organization. Every event is open to both members and non-members. Come experience the Marketing Roundtable as a non-member for a reasonable fee. Or become a member and enjoy all the members-only benefits. The choice is yours.



Pull up a chair alongside Denver's brightest and most influential marketing minds, leaders and trendsetters. Join the Marketing Roundtable at DU today and gain insider insight, evolve your thinking and expand your professional resources.

[daniels.du.edu/marketingroundtable](https://daniels.du.edu/marketingroundtable)

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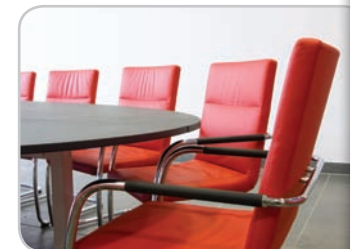
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**Master Lectures:** Experts discuss their experience, insights and passions

**InTouch:** Two or three well-known pros go beyond the tactics and deliverables of marketing

**Mash-Ups:** Free-flowing, in-depth and relevant discussions on trends and marketing's role in specific industries

*Most events are held at the University of Denver's Phipps Mansion in the Belcaro area.*



Join today