

DANIELS IN THE NEWS

In 2009, the national and international media called upon our faculty and staff for insight on today's issues. The following list of print, broadcast and online media featured our experts.

E-Commerce Times, August 24
"The BI Outlook: A Bright Spot of Growth in a Gloomy Economy"
FEATURING: Hans Hultgren, Department of Information Technology and Electronic Commerce

ColoradoBIZ Magazine, August 19
"Employee Call to Action"
AUTHORED BY: Christine Riordan, Ph.D., Dean, Daniels College of Business

The Denver Post, July 23
"In This Job Market, it's All About Networking"
FEATURING: Dr. Karen Dowd, Executive Director of the Suitts Center for Career Services

ColoradoBIZ Magazine, July 14
"Not Business as Usual"
AUTHORED BY: Christine Riordan, Ph.D., Dean, Daniels College of Business

InfoWorld Magazine, June 30
"Is HTML e-mail dangerous for your PC, or just your eyeballs?"
FEATURING: Dr. Corey Ciocchetti, Department of Business Ethics and Legal Studies

Harvard Business Review, June 1
"Whats Needed Next: A Culture of Candor"
AUTHORED BY: Dr. James O'Toole, Department of Business Ethics and Legal Studies

Times Higher Education, May 28
"Breaking the Book Barrier"
FEATURING: Dr. Donald McCubbrey, Department of Information Technology and Electronic Commerce

Nightly Business Report – PBS, May 26
"Trust and the Economic Recovery"
FEATURING: Dr. James O'Toole, Department of Business Ethics and Legal Studies

CNN Money, May 22
"40 Years on the Floor"
FEATURED PROFILE: Ted Weisberg, Daniels alumnus

MSNBC, May 20
"Stricter MPG rules may be boon for automakers."
FEATURING: Dr. Douglas Allen, Department of Management

BusinessWeek, May 20
"MBAs: Public Enemy No. 1?"
FEATURING: Dr. James O'Toole, Department of Business Ethics and Legal Studies

The Associated Press, May 14
"Bill would give unemployment to locked-out workers"
FEATURING: Dr. Cynthia Fukami, Department of Management

Denver Business Journal, May 8
"DU program pairs students, businesses in real-life marketing projects"
FEATURING: Peter Lathrop, Department of Marketing; Stephanie Brooks, Communications Manager, Office of Communications and Marketing; Daniels graduate marketing students

The Associated Press, May 5
"New frontiers of leadership – Captain Kirk-style"
FEATURING: Dr. Paul Olk, Department of Management

Market Watch, The Wall Street Journal and SmartMoney, April 14
"McGraw-Hill's new management information systems content teaches business-first approach"
FEATURING: Paige Baltzan and Dr. Amy Phillips, Department of Information Technology and Electronic Commerce

Wall Street Journal Blogs, March 31
"The debate over H-1B visa numbers"
FEATURING: Dr. Anthony Hayter, Department of Statistics and Operations Technology

The Associated Press, MSNBC, Forbes and 25 other publications, March 18
"Crocs auditor questions viability"
FEATURING: Dr. Chris Hughen, Reiman School of Finance

Fox National News, February 19
"Love notes"
FEATURING: Dr. Robert McGowan, Department of Management

Bloomberg News, January 28
"Homebuilder in Worst U.S. Markets Wins Most Favored Rating"
FEATURING: Dr. Mark Lee Levine, Burns School of Real Estate and Construction Management

Fast Company, April 10
"Time to scrap the MBA to prepare leaders?"

FEATURING: Dr. James O'Toole, Department of Business Ethics and Legal Studies

