

## FACULTY NOTES | Publications

Our faculty at the Daniels College of Business are dedicated to advancing global business by engaging in quality research and scholarship. Below is a list of articles and books authored or coauthored by Daniels faculty members since the fall of 2009:

### BOOKS



**Business Driven Technology**  
4th edition, McGraw-Hill Publishing, 2010

Ms. Paige Baltzan and  
Dr. Amy Phillips, coauthors  
Department of Information  
Technology and Electronic  
Commerce

**Real Estate Transactions,  
Tax Planning**

Update, Thomson-West, 2010

Dr. Mark Lee Levine  
Burns School of Real  
Estate and Construction  
Management



**Computer Concepts in Action**

2nd edition for Microsoft Office  
2007, Glencoe Publishing, 2009

Dr. Stephen Haag,  
coauthor  
Department of Information  
Technology and Electronic  
Commerce

**Good Business: Exercising Effective  
and Ethical Leadership**

Routledge Publishing, 2010

Drs. Douglas Allen, Sam Cassidy,  
David Cox, Bruce Hutton, Stephen  
Martin, Don Mayer, Kevin O'Brien,  
Paul Olk, Buie Seawell, Dennis  
Wittmer, Ms. Elizabeth Stapp, and  
Sturm Professor Stephen Pepper, JD.



**Research Methodology  
in Strategy and  
Management**

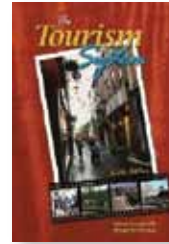
5th edition, Emerald Press,  
2009

Dr. Don Bergh,  
coauthor  
Department of  
Management

**The SAGE Encyclopedia  
of Global Business**

"Capital Flight" Sage Publications, 2009

Dr. Pallab Paul, contributor  
Department of Marketing



**The Tourism System**

6th edition, Kendall-Hunt,  
2009

Dr. Robert Mill,  
coauthor  
School of Hotel,  
Restaurant and  
Tourism Management

**The Handbook of Technology  
Management**

John Wiley & Sons, Hoboken,  
New Jersey, 2009

"The Global Manager"

Dr. Douglas Allen, contributor  
Department of Management

**Business Fundamentals**

Global Text, Denver, Colorado, 2009

"International Business for the  
Entrepreneur"

Dr. Douglas Allen, contributor  
Department of Management

### JOURNALS

**"Home Ownership Credit Continues –  
With a Broadening Impact"**

*Real Estate Education Journal*,  
May 2010

Dr. Mark Lee Levine  
Burns School of Real Estate and  
Construction Management

**"Growth via Intellectual Property  
Rights versus Gendered Inequity in  
Emerging Economies: An Ethical  
Dilemma for International Business"**

*Journal of Business Ethics*,  
February 2010

Dr. Pallab Paul  
Department of Marketing



**“Reconsidering the Reputation-Performance Relationship: A Resource-Based View”**

*Journal of Management*,  
February 2010

Dr. Don Bergh, coauthor  
Department of Management

**“Advertising Education in Australia: Looking Back to the Future”**

*Journal of Marketing Education*,  
Winter 2010

Dr. Charles Patti, coauthor  
Department of Marketing



**“Are we Addicted to Debt?”**

*University of Denver Magazine*, December 2009

Dr. Michael Williams, contributor  
Reiman School of Finance

**“Stock Market Reaction to Allegations of Fraud and Earnings Management”**

*Journal of Forensic and Investigative Accounting*, December 2009

Dr. Hugh Grove, coauthor  
School of Accountancy  
Dr. Tom Cook, coauthor  
Reiman School of Finance



**“Word-of-Mouth Messages and Credence-Based Services: Implications for Marketing Communication”**

*Journal of Promotion Management*,  
September 2009

Dr. Charles Patti, coauthor  
Department of Marketing

**“Review: China’s Explosive Growth and Development”**

*Colorado Real Estate Journal*,  
September 2009

Dr. Mark Lee Levine  
Burns School of Real Estate and  
Construction Management

**“Responses from 12 Authors to the Article on ‘Do Business Schools Have a Role in the Current Financial Crisis?’”**

*Decision Sciences Journal of Innovative Education*,  
Vol. 7, No. 2, July 2009

Dr. Kellie Keeling  
Department of Statistics and  
Operations Technology

**“Behavioral Ethics in Business Organizations: What the Academic Literature Teaches Us”**

*Dimensions of Ethical Leadership*,  
Summer 2009

Dr. Dennis Wittmer  
Department of Management



**“Appraisal Requirements for Charitable Deduction Contributions”**

*Real Estate Issues*,  
Summer 2009

Dr. Mark Lee Levine  
Burns School of Real  
Estate and Construction Management

**“Corporate Governance Listing Requirements: Investor Protection From Fraudulent Financial Reporting”**

*E-Journal of Corporate Finance*,  
Issue 9, 2009

Dr. Hugh Grove and  
Dr. Lisa Victoravich, coauthors  
School of Accountancy



## FACULTY NOTES | Presentations

Daniels faculty travel the world educating business leaders, colleagues and industry associations on a variety of important business topics. Our faculty offered their expertise at the following conferences, forums and roundtables:

### APRIL

#### **"Tomorrow is Today—China and the Environment: The Economy (GDP/Growth) vs. the Environment"**

American Real Estate Society Annual Conference, Naples, Florida, April '10

Dr. Mark Lee Levine  
Burns School of Real Estate and Construction Management

#### **"A Knowledge Management Perspective of the Evolution of Successfully Implemented Teleconsultation Projects"**

Claremont Graduate University's School of Information Systems & Technology's Spring Health Informatics Workshop, Claremont, California, April '10

Dr. David Paul  
Department of Information Technology and Electronic Commerce

#### **"Corporate Governance and Performance: Evidence from U.S. Commercial Banks"**

11th International Academic Conference on Economics and Social Development, University-Higher School of Economics, Moscow, Russia, April '10

Dr. Hugh Grove and  
Dr. Lisa Victoravich  
School of

Accountancy

Dr. Tracy Xu  
Reiman School  
of Finance

#### **"Minorities and Study Abroad: A Serious Gap with Serious Business and Marketing Implications"**

Marketing Educators Association, Seattle, Washington, April '10

Ms. Theresa Conley  
Department of Marketing

#### **"Students of Color and Study Abroad: Curriculum Implications and Insights"**

American Association for the Advancement of Curriculum Studies, Denver, April '10

Ms. Theresa Conley  
Department of Marketing

### MARCH

#### **"Global Real Estate"**

Federation Internationale des Professions Immobilières, Pan Pacific Conference, Washington D.C., March '10

Dr. Mark Lee Levine  
Burns School of Real Estate and Construction Management

#### **"The Many Faces of Entrepreneurship: Models in Value Creation"**

Wharton School, University of Pennsylvania, Philadelphia, Pennsylvania, March '10

Vijaya Narapareddy  
Department of Management

### FEBRUARY

#### **"Financial Regulatory Reform" panel discussion**

Rocky Mountain PBS Colorado State of Mind program, February '10

Dr. Michael Williams, co-panelist  
Reiman School of Finance

#### **"What Have We Learned from the Economic and Financial Crisis of 2007–2009?"**

Lions Club of Denver, February '10

Dr. Maclyn Clouse  
Reiman School of Finance

#### **"Inspire Integrity"**

14 colleges, universities and high schools, September '09 to February '10. 11 businesses and organizations, September '09 to February '10

Dr. Corey Ciocchetti  
Department of Business Ethics and Legal Studies

#### **"Under the Influence...of Stress"**

7 colleges, universities and high schools, September 2009 to February '10

Dr. Corey Ciocchetti  
Department of Business Ethics and Legal Studies

### JANUARY

#### **"A Compass for the Future: Anchoring Cultural Change in Integrative Learning"**

Spelman College Board and Faculty Affairs and Educational Policy Committee meeting, Atlanta, Georgia, January '10

Dr. Bruce Hutton  
Department of Marketing

#### **"A Multi-Period Study of the Evolution of Collaboration in Telemedicine"**

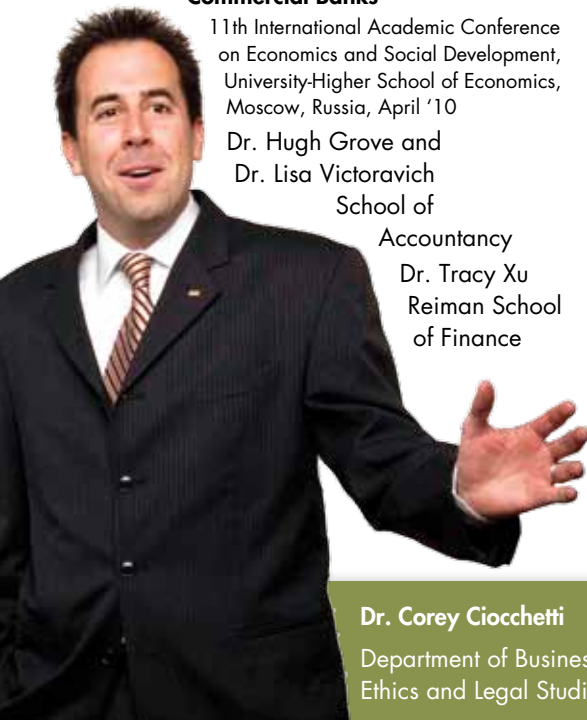
43rd Hawaiian International Conference on System Sciences, Kauai, Hawaii, January '10

Dr. David Paul  
Department of Information Technology and Electronic Commerce

#### **"All In"**

University of Southern Indiana Student Leadership Conference, Evansville, Indiana, January '10. St. Louis University Student Leadership Conference, St. Louis, Missouri, November '09

Dr. Corey Ciocchetti  
Department of Business Ethics and Legal Studies



**Dr. Corey Ciocchetti**  
Department of Business Ethics and Legal Studies

**“Ethical Misconduct and Cures of the Financial Crisis: A Management’s Perspective on the Great Recession”**

Institute of Management Consultants, Denver, Colorado, January ‘10

Dr. Kevin O’Brien

Department of Business Ethics and Legal Studies

**NOVEMBER**

**“Market Rate Multi-Family Housing: Some good signs and some issues”**

Denver Metropolitan Commercial Association of REALTORS Annual Expo/Fall Forecast, Denver, Colorado, November ‘09

Gordon Von Stroh

Burns School of Real Estate and Construction Management

**“Profiles in Hospitality: What today’s resorts can learn from yesterday’s leaders”**

Resort and Commercial Recreation Association 29th Annual National Conference, Kiawah Island, South Carolina, November ‘09

Dr. Robert Mill

School of Hotel, Restaurant and Tourism Management

**“Corporate Governance and Performance in U.S. Commercial Banks”**

EIASM 6th Workshop on Corporate Governance, Brussels, Belgium, November 2009. University of Lisbon, School of Economics and Management, November ‘09

Dr. Hugh Grove and

Dr. Lisa Victorovich

School of Accountancy

Dr. Tracy Xu

Reiman School of Finance

**“Role of Sustainability in Today’s Business Environment”**

Women’s Vision Foundation, Denver, November ‘09

Dr. Bruce Hutton

Department of Marketing

**OCTOBER**

**“The Impact of Flattening the World”**

National Association of Industrial and Office Properties Legislative/Tax Committee, Chicago, Illinois, October ‘09

Dr. Mark Lee Levine

Burns School of Real Estate and Construction Management

**“A Shift in Focus: From Technology to Technology-Enabled Business Models”**

Six colleges, universities and businesses in China, October ‘09

Dr. Stephen Haag

Department of Information Technology and Electronic Commerce

**“Trends and Research Issues in Management Information Systems”**

China National Association for Information, Wuhan University, Wuhan, China, October ‘09

Dr. Stephen Haag, discussant

Department of Information Technology and Electronic Commerce

**“The Impact of Corporate Governance on the Performance of US Small-Caps Firms”**

2009 Financial Management Association Annual Meeting, Reno, Nevada, October ‘09

Dr. Tracy Xu, discussant

Reiman School of Finance

**“Microfinance and the Daniels College of Business: Deutsche Bank Academic Partnership”**

DU Alumni Colloquium, Denver, October ‘09

Dr. Maclyn Clouse

Reiman School of Finance

**“Entrepreneurship”**

Easwari Engineering College, Chennai, India, October 2009

Dr. Robert McGowan

Department of Management

**“Exiting AmData Software China Ltd.: Sell Now or Later?”**

North American Case Research Association Annual Meeting, Santa Rosa, CA, October ‘09

Dr. Hugh Grove

School of Accountancy

Dr. Tom Cook

Reiman School of Finance

**“Nacchio’s Tenth Circuit Reversal of His Criminal Sentence Under the Federal Sentencing Guidelines”**

Rocky Mountain Conference of the Academy of Legal Studies in Business, Denver, October ‘09

Dr. Kevin O’Brien

Department of Business Ethics and Legal Studies

**“Integrative Learning: Redesigning Curricula, Shifting Institutional Culture”**

American Association of Colleges & Universities National Conference, Atlanta, Georgia, October ‘09

Dr. Bruce Hutton

Department of Marketing

**SEPTEMBER**

**“Professionalism and Your Iron Ring”**

California State University Monterey Bay, Seaside, California, September ‘09

Dr. Corey Ciocchetti

Department of Business Ethics and Legal Studies

**“Determining the Future Rate of Poisson Random Variables After Removing Variables With Too Few or Too Many Occurrences”**

Joint Statistical Meetings, American Statistical Association, Washington D.C., September ‘09

Dr. Kellie Keeling

Department of Statistics and Operations Technology

**“Investing Today... What Do I Do with the Money I Have Left?”**

John Evans Society and the Pioneer Society for the DU Office of Advancement, Denver, September ‘09

Dr. Maclyn Clouse

Reiman School of Finance

**Dr. Lisa Victorovich**  
School of Accountancy

